

Hi there!

I am Angela

Barahona

Let's talk!

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ABOUT

I love

improving the lives of others through design, work in multicultural and multidisciplinary teams and work on projects that have a social and real impact on people's lives.

I graduated from

Politecnico Di Milano in 2017 of Product design for innovation master degree. Pontificia Universidad Javeriana Colombia in 2014.

Awards

Structural Design Special Star, Mediastars 2023.

My working process

starting from ideation all the way to development. I really enjoy work closely with development team and enhance the user experience with art concept and graphic elements.

Proficient

Figma, Sketch, Notion, Procreate, Illustrator, Indesign, After effects, Premier; though I love start my design process with pencil and paper.

I speak

Italian, English, Spanish and currently learning German.

EXPERIENCE

Neosperience S.p.a

Interaction designer. Oct 2018 - Present

As part of the Neosperience design team, I focus on designing new product solutions to address user needs across various industries, including healthcare, luxury, and financial sectors.

- Analyze complex user requirements, focusing on user behavior and technological approaches. Most projects target the over-65 community and specific user groups.
- Provide design solutions to meet user needs and business challenges through user research, information architecture, interaction design, visual design, and prototyping.
- Collaborate closely with product development teams, including iOS and Android developers, as well as web developers working with CMS platforms like HubSpot and WordPress.
- Design visual styles that enhance user experience while maintaining the brand's language.
- Contribute to team efforts with UI and overall visual design, as well as illustrations and motion design.
- Create comprehensive design documentation in Notion, including user flows description, screen content, links and interactions.
- Develop and implement a design system using a modular approach to ensure consistency and scalability across projects.

STMicroelectronics

Corporate Communication Intern. Aug 2017 - Feb 2018

In my experience in the corporate communication team I manage requests of different departments, create web and printed material for events and products releases, video editing, animation, advertising, logo design for events and product photography.

Freelance

Graphic and web designer. Jan 2017 - Jun 2017.

While I was working on my Thesis project, I also realized some freelance works that was focused on web and Graphic Design, Design and develop of corporate and private Websites, Graphic design consultant.